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# Bettie Page: Queen Of Curves



## Synopsis

A treasure trove of never-before-seen playfully erotic photos of legendary pinup girl and style icon Bettie Page, from cult pinup photographer Bunny Yeager. Bunny Yeager has long been credited for capturing Bettie Page's true nature—her flirtatious and playfully erotic side—in classic pinup images that continue to influence photography and fashion today. This collection, culled from Yeager's extensive archive, features her most iconic shots of the legendary Bettie as well as never-before-seen images, including many nudes, which by all reports is how Bettie was most comfortable. Yeager was a young pinup photographer in 1955 when she hit the jackpot with her shot of Bettie scantily clad in a Santa hat, which sold instantly to the fledgling Playboy magazine. It was the beginning of a long collaboration between the two women, and Yeager's photographs of Bettie have now been featured on more magazine covers than those of her contemporary, Marilyn Monroe. This glamorous book gathers more than two hundred lens-fogging photographs of Bettie embodying the naughty girl-next-door eroticism of pin-up culture, with such playful chapters as: "Jungle Land," "Nutty Cheesecake," "Sweet and Savage," and "She Devil." A fun and sexy volume, this is the most comprehensive book on Bettie Page to date.

## Book Information

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## Customer Reviews

"More than 250 previously unpublished photos by Ms. Yeager are collected in the coffee-table book Bettie Page: Queen of Curves, with text by Petra Mason, to appear in October."—New York Times  
Bettie Page: Queen of Curves, features previously unreleased photos of Page. Indeed, you'll notice that one of the many things that sets Page apart is her expert

grasp of how to accentuate her "holy shit!" figure. She was often lifting, reaching, stretching, twisting, and rejoicing. Maybe it's this obvious confidence and unabashed joy — all despite the many challenges Page faced in her impoverished, abusive childhood — that makes Bettie so appealing to women. In fact, women make up the majority of Page's fan base, according to filmmaker Mark Mori, director of the documentary *Bettie Page Reveals All*. She inspires females of all sizes and shapes to embrace and express who they are, as they are.

Refinery29 "Last year, Miami's Bunny Yeager Studio opened, and the photographer was working on a collection of never-before-seen Page shots, called *Bettie Page: Queen of Curves*, which will be published in September to coincide with the 60th anniversary of their first photo session..." -The Daily Beast

"You Have To Own *Queen Of Curves* is the application of Bunny's philosophy and talent put to the test. Two titans of vintage photography — both models, both renowned by then — working together. I thought I'd seen what there was to see of Bettie Page, but the book is full of never before seen shots culled by Mason directly from Yeager's archives. The curation is gorgeous, the layout is a mid-century minimalist homage, and there are over 250 pages of photos of all kinds. Petra's work here is impeccable. The result is an astounding look at the confidence of two professionals in their prime. It's an astounding look at the most iconic pin-up model ever, though the eyes of another, iconic, model. *American Standard Time*" Wowza! Simultaneously nostalgic and playfully sexy, these prints — the outcome of the famed artist-muse pairing of photographer Yeager and model Page — are hallmarks of the pinup era."

Entertainment Weekly "Bettie Page: Queen of Curves. Sun, sand and sexuality: Model Bettie Page and photographer Bunny Yeager were a match made in pinup heaven. Historian Petra Mason celebrates the unforgettable collaboration between the famous brunette with the bangs and Yeager's — *American Standard Time*" Here to give you all the good, Bettie Page, a giant book of photographs featuring the famous pinup and Playboy model as seen through the ever-judicious lens of Bunny Yeager. Just a little something for you to keep on your Bettie Page table." — *UrbanDaddy*

"Bettie Page Queen of Curves has captured the spirit of a woman who captured the essence of beauty in the middle of last century. The Page book particularly underscores Yeager's contribution to popular culture, reflecting and enhancing the apposite charms of the only woman who could be said to rival Marilyn Monroe for iconic, universal sex symbol status. Her shots of Bettie Page say as much about the photographer as they do about the model." — *Issue Magazine*

Petra Mason is a cultural historian and creative director who regularly contributes to various publications and partners with Books & Books Press. She is the author of several books, including Bunny Yeager's Darkroom. Her photographic installations include: The Glass House Icon Project in New York. ã ã Bunny Yeager is a pinup photographer celebrated for her playfully erotic photos and credited with making Bettie Page a household name.

Why five stars? Cause Bettie Page dammit.

This book covers a very important part of Bettie Page's modeling years. A must have for fans of her and Bunnie Yeager.

If you love Bettie Page like I do this book is for you. Simply the greatest Pin-Up model of all time. The photos speak for them self.

BETTIE PAGE IS AN ICON, NO DOUBT, AND YOU SEE WHY WITH THIS BOOK! THE BEAUTIFUL PAGE IS DISPLAYED HERE FOR ALL TO SEE! BETTIE IS THE GREATEST AND THIS BOOK WILL CONVINCE THE NON-BELIEVERS OUT THERE!

Very nice book. I'm new to Bettie, however, the amount of material here (imo) could be described as definitive.

Perfect gift for my photographer friend.

The book itself was beautiful and full of wonderful pictures. My only issue was that the book, which I pre-ordered as brand new, had serious scratches on the back.

High quality book. Beautiful pix of Bettie Page.

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